



**DREAM**<sup>®</sup>  
DOWNTOWN




EVENTS





## EPICALLY MEMORABLE



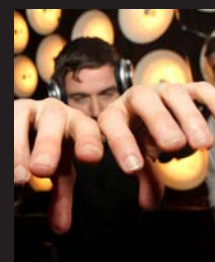

By creating an environment that is beautifully designed and lively, we are ultimately creating memories. Every painstaking bit of what we do in designing your Dream is about creating an experience that makes you want to share with your friends and draws you to come back.



The brand flagship and new social hive for New York's Meatpacking District, Dream Downtown is located on 16th Street, just east of Ninth Avenue. The property features 315 guest rooms, a thriving nightlife scene, and flexible exhibition and conference spaces.

Featured food and beverage and nightlife venues include Bodega Negra, Mexican fare via London, PH-D, our expansive rooftop lounge, Electric Room, our exclusive subterranean bar, Melvin's Juice Bar, and The Beach, Dream Downtown's pool deck replete with imported sand and poolside bar and dining.

Featuring 315 loft-style guestrooms and suites, accommodations at Dream Downtown feature blissful amenities such as flat screen TVs, high-speed WiFi, custom Etro toiletries and 350-thread-count Egyptian cotton bed linens. The rooms at our Meatpacking District hotel offer the perfect reprieve from a day spent touring the sights of New York City, or the perfect meeting place to begin a marvelous night out in the city that never sleeps.







# PH-D Rooftop Lounge

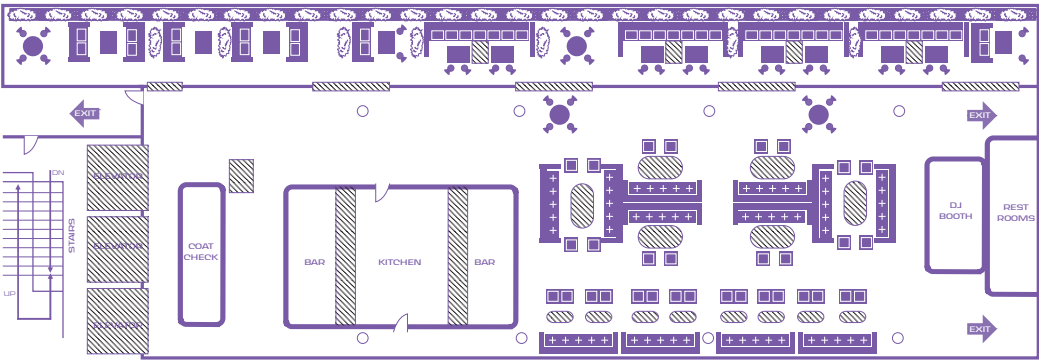
Our rooftop lounge is the ultimate penthouse, featuring timeless, luxurious finishes including Italian Portoro marble, Macassar ebony, nickel finish walls and amber Venini glass chandeliers. Our exquisite panoramic Manhattan skyline view includes direct lines of site to the Hudson River and Empire State Building. Seating is at custom-built Italian leather banquettes with marble tables, and cozy outdoor seating niches on our outdoor terrace. Our Sunset Menu offers delectable small bites prepared by Chef Mike Armstrong that partner perfectly with bespoke cocktails, ideal for any special occasion.



**AMENITIES:** 2 full-service bars, Fully-equipped DJ booth, state of the art lighting, audio, internet & multimedia capabilities, retractable canopy for outdoor terrace

**SQUARE FOOTAGE:** 4400 sq ft. (indoor: 2900 sq ft., outdoor terrace: 1500 sq ft.)

**CAPACITY:** 350 standing







# The Gallery

Our spacious ballroom is a state-of-the-art space amenable to your specific production needs. Located on our ground floor, the room features floor-to-ceiling windows, teak wood, white brick and black marble finishes, and a natural poured concrete epoxy-finished floor. Breakout rooms can be separated from the main room via silver-finished soundproof partitions.

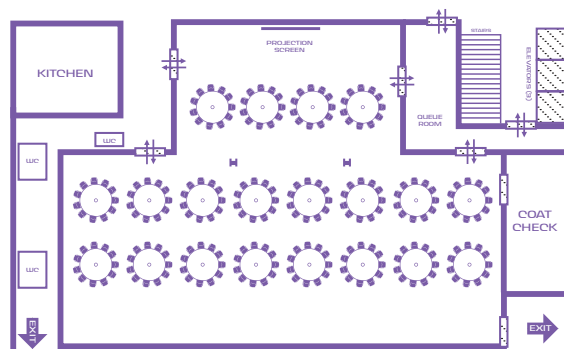
Create this space with our collection of round, classroom and cocktail tables, rolling bars and movable DJ booth. The room will also accommodate staging, custom lighting and sound, and exotic, custom furnishings. The Gallery is a perfect setting for your all-day meeting, standing exhibit or gala celebration.

**AMENITIES:** LCD Projectors & Screens, DJ booth, wireless microphone

**SQUARE FOOTAGE:** Entire Gallery: 4,352 sq ft. Center Gallery: 3216 sq ft.  
East & West Meeting Rooms: 596 / 540 sq ft.

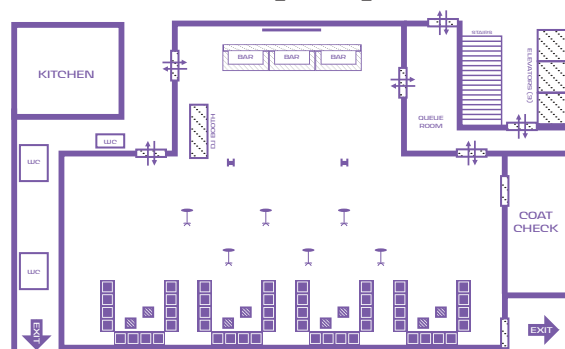
**CAPACITY:** 20 - 500

**200 Seated**



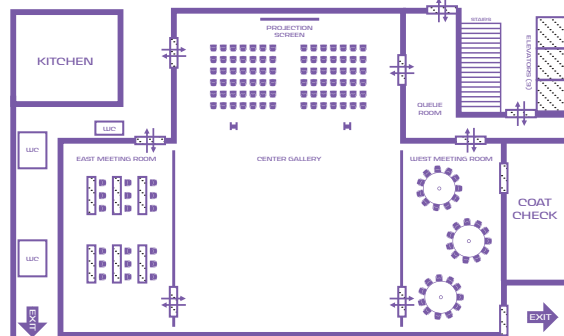
17th Street

**Lounge Setting**



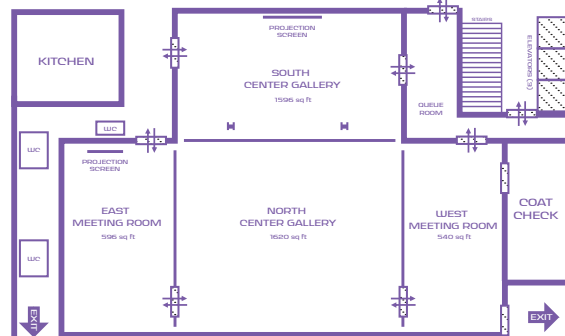
17th Street

**Center Gallery & Breakout Rooms**



17th Street

**Center Gallery, East, and West Meeting Rooms**



17th Street







# Bodega Negra

Bodega Negra, an offshoot of the popular London import created by UK restaurant operator Will Ricker and entrepreneur Ed Spencer Churchill and known for its menu of upscale Mexican fare, is located just off the lobby at Dream Downtown.

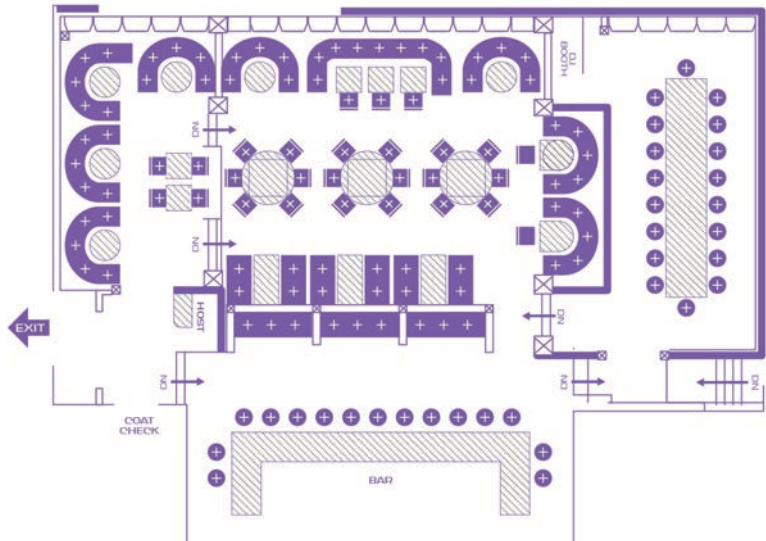
Designed by nightlife legend Serge Becker, guests encounter an intimate, mock Tudor Hacienda space rich in dark tones and accented by mirrored panels and copper trim. Mix-match decor, from screens made of repurposed Mariachi uniform details and guitars to collaged antique paintings, sets an evocative tone for the evening.

The menu consists of original items created by Chef Michael Armstrong, as well as a small selection of signature dishes available at the UK location. Chef Armstrong's menu draws inspiration from the diverse regions of Mexico, and is designed for sharing, ranging from small plates such as fresh ceviches, tacos, and salads, to large-format offerings including Roasted Chile Rellano, Lamb Barbacoa and Carne Asade.

**AMENITIES:** Full-service bar, DJ booth, full kitchen, private dining room

**SQUARE FOOTAGE:** approximately 1500 sq ft

**CAPACITY:** 139 (91 in main dining room, 24 in bar, 24 in private dining room)





# The Electric Room

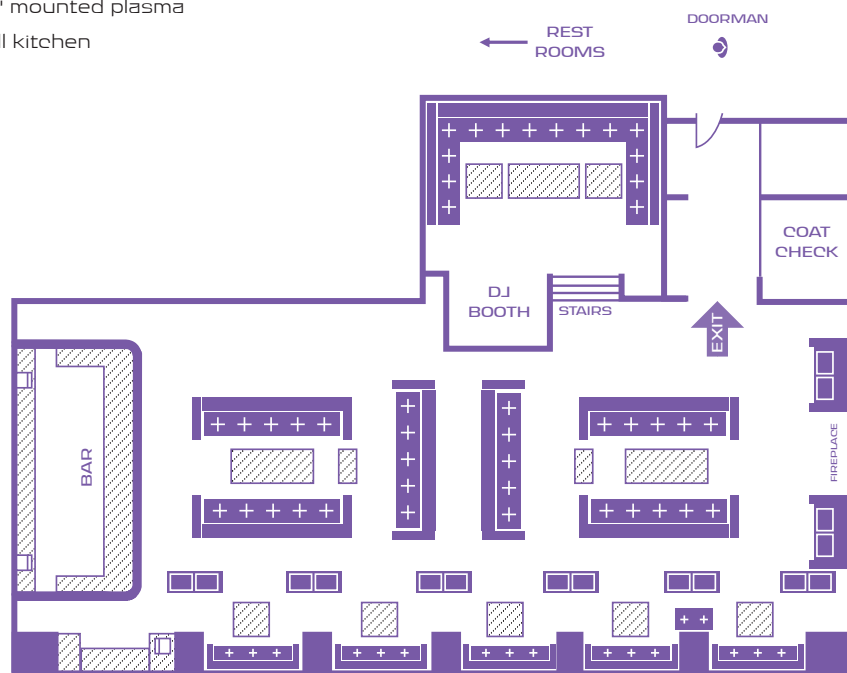
Dream Downtown's hidden gem, the Electric Room, is a small intimate lounge on the lower level of the hotel. The room has a distinct cool Britannia feel with sofas featuring the Union Jack Flag. Custom back-painted antique mirrors by artist Chris Stain as well as photography and artwork by Sante D'Orazio and Marilyn Minter adorn the banquette wall, while two gothic-inspired chandeliers provide intimate lighting. A separate entrance leads you to this hidden venue, decorated by street artist Harif Guzman. Equipped with a full sound system and a 108" high-definition plasma screen TV hidden behind an antiqued mirror, the Electric Room is as functional as it is fashionable.



**AMENITIES:** Full-service bar, fully-equipped DJ booth, 90" mounted plasma screen TV, full kitchen

**SQUARE FOOTAGE:** 1222 sq ft.

**CAPACITY:** 120







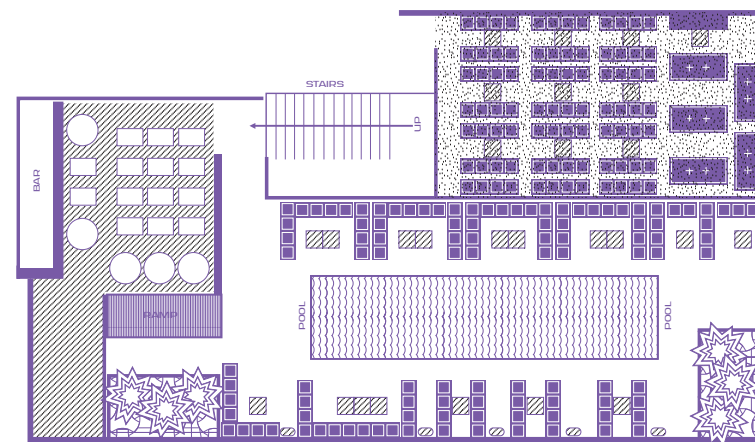
# The Beach

The Beach at Dream Downtown is the perfect summertime escape. Spanning over 4,800 square feet, it is the ideal location to host a summertime soiree, company cocktail party or daytime meeting. The Beach includes a pool, full-service bar, pool deck, sand beach filled with imported sand, two private cabanas and over 50 Cote D'Azur-inspired chaise lounges. Choose from a variety of flavorful and refreshing cocktails as well as small bites off of our seasonal menu.

**AMENITIES:** Outdoor pool, 70 lounge chairs, 2 private cabanas, full-service bar and kitchen, DJ booth

**SQUARE FOOTAGE:** 4,800 sq ft plus 700 sq ft fully enclosed bar

**CAPACITY:** 300 standing





# The Library

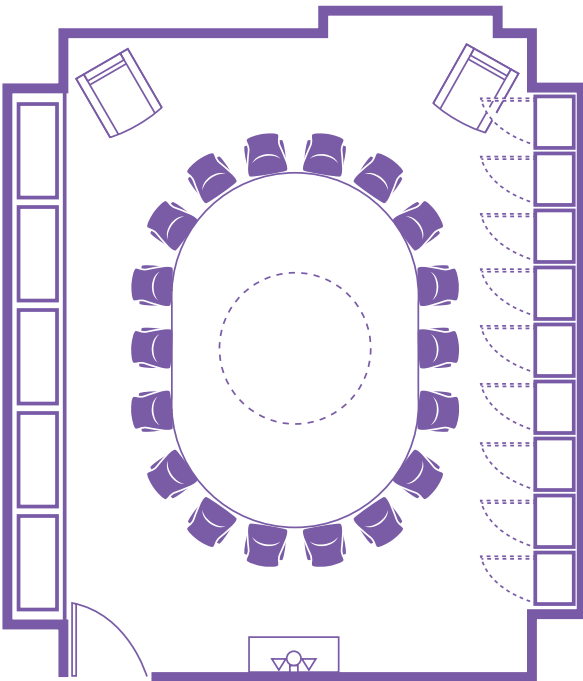
Our second-floor Library features teak wood paneling and natural light via a large, circular window fronting 16th Street. This "conference room" is a warm, stylish and comfortable space that will also accommodate your closing celebration or executive dinner. The Library includes a wall-mounted, 55" flat screen for your business presentation. Menus include seated lunch or dinner, as well as continental breakfast, working lunch buffet and breaks. Also perfect for private dinners, the Library is directly adjacent to our open-air pool deck and pool bar & grill.



**AMENITIES:** 55" Flat screen, Polycom phone, wifi/hardline internet connection, USB TV hookup, iPod dock

**SQUARE FOOTAGE:** 456 sq ft.

**CAPACITY:** 12-20 seated at oval table



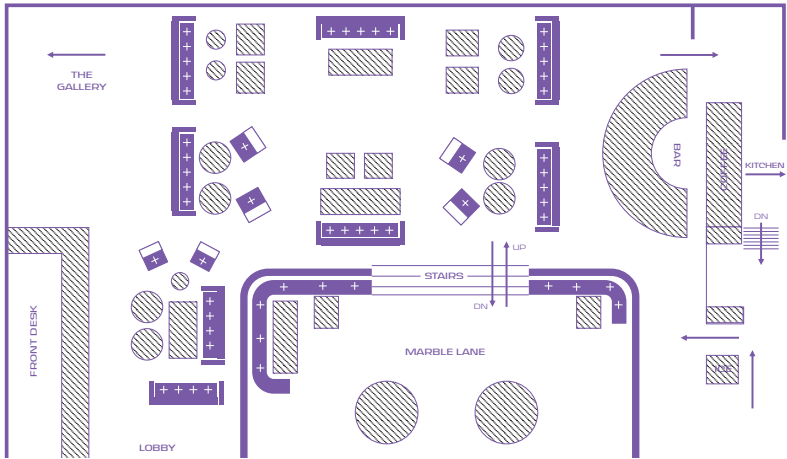
# The Lobby Bar

Serving up coffee by day and conversation over cocktails and small bites by night, our lounge offers comfortable couches and chairs that are consciously arranged for small groups. The Lobby Bar is the perfect space to host a small gathering during cocktail hour where guests can enjoy music played by our house DJ and the most spectacular surroundings offered on property.

**AMENITIES:** Barista station by day, full bar by night, couches, chairs tables and DJ booth.

**SQUARE FOOTAGE:** 1,128 sq ft.

**CAPACITY:** 100 standing



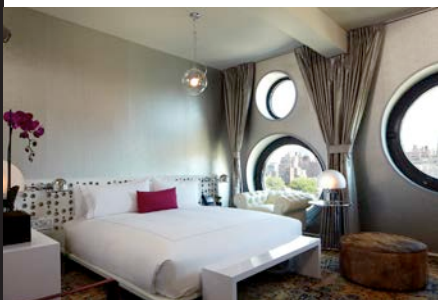




## Room Amenities

- 315 sleeping rooms
- 10 suites
- 1 to 6 bedroom Presidential Floor
- Deluxe rooms with direct access to beach club and pool deck
- Recessed audio speakers in guest bathrooms
- State-of-the-art in-room automation
- Wireless, multi-line telephones with voicemail and data line
- Wi-Fi and hardwired broad spectrum Internet access
- 40-inch Samsung LED TV with iPod and computer compatible media hub; exclusive VEVO streaming in room channel
- In-room Tivoli alarm clock with iPod connection
- 350-thread-count Egyptian cotton bed linens
- Plush feather beds and goose down pillows
- Allergen-free bedding options
- Custom Etro toiletries
- Ultra plush bathrobes ( monogramming available )
- Pet-friendly rooms

**FOR ROOM OR PRESIDENTIAL SUITE SALES,  
PLEASE CONTACT [SALES@DREAMDT.COM](mailto:SALES@DREAMDT.COM)**



## Hotel Amenities

- Concierge services
- 50 Foot heated pool with views of lobby through glass bottom
- 5,000 square foot pool deck with beach club and private cabanas
- 24-hour in-room dining
- 24-hour fitness center and treatment room
- Complimentary 3-Speed Urban Cruiser Bicycles
- Safira Boutique

